

**daphnesmith**  
graphic designer

philadelphia, pa  
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570.204.1716

## experience

### **signature communications philadelphia, pa**

Freelance Graphic Designer, August 2011-Current

Design, concept and production for print, page layout + design, advertising, e-marketing and web.

### **lee h. skolnick architecture + design partnership new york, ny**

Freelance Graphic Designer, October 2010-Current

Graphic Designer, November 2007-September 2009

Led and assisted in the design, concept and production for a variety of print, branding, web and environmental + exhibit graphics for educational facilities, cultural institutions, and museums. Responsibilities also included content research + development, design presentations, retouching and working with vendors. Acted as the graphic design manager for the marketing department.

### **tiffany & co. new york, ny**

Freelance Production Designer, August 2007-October 2007

Production and retouching of images for Tiffany & Co.'s website.

### **liquid comma design new york, ny**

Freelance Junior Designer, March 2007-July 2007

Design, concept and production for a variety of print and web.

### **mslk, inc queens, ny**

Freelance Junior Designer, November 2006-February 2007

Worked with the studio's in-house team to develop a variety of materials for print, web and package design + product restructuring.

## education

### **university of the arts philadelphia, pa**

BFA in Graphic Design, May 2006

### **pennsylvania college of technology williamsport, pa**

A.A.A. in Advertising Art, May 2003

## notable

### **segddesign magazine 2009 issue no. 26**

Work featured and reviewed in segdDesign Magazines issue on Dynamic Environments + Urban Wayfinding + Official NYC Information Center + Legible London + Image of the City

### **graduated with honors + graphic design faculty award**

The University of the Arts, Philadelphia, PA

May 2006

### **promising artist scholarship**

The University of the Arts, Philadelphia, PA

2003-2006

## technical skills

Mac and Windows Platforms.

Adobe Creative Suite, QuarkXpress and Microsoft Office.

Practical knowledge in html, css and flash

## references

References available upon request.